

# Board of Directors' Meeting

## Thursday, October 12, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – September 14, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
  1. Volunteer opportunities
    1. Montevallo Art Walk on October 28
    2. Dia de Los Muertos: November 2 at 620 Valley Street
- VI. **Board Committee Reports**
  1. Organization – Herman
  2. Design - Kirk
  3. Promotion – Carolyn
  4. Economic Vitality – Ken
  5. Sustainability – Jim
- VII. **Executive Director's Report**
  1. Activity Report
    1. E3 Workshop Pilot in Birmingham (October 3)
    2. Fire Prevention Parade (October 7)
  2. Business Transitions
    1. Opened this month:
      1. The Jewelry Lady – 619 Main Street
    2. Opening soon:
      1. Soul Spot Soul Food – 728 Main Street
      2. Indigo Cafe and Bar – 629 Main Street (opening scheduled for Nov. 15)
    3. Ownership transition:
      1. n/a
    4. Business closings & relocations:
      1. n/a
    5. Properties for sale/rent within the district:
      1. Sale:
        - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
      2. Rent:
        - a. None reported
- VIII. **Old Business**
  1. Volunteer Hours – submit via the chat function or by email
  2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
  3. CO.STARTERS Program (EV Committee)
    1. Fall 2023 classes will be taught on Tuesdays from 6-9 PM, starting August 22 and ending October 17, with a celebration to be held October 24 at Team Lehman.

2. Sponsors needed for 2024 program at the levels below

- **Innovator (\$2,500)**  
(Four slots available)
- **Promoter (\$500)**  
(Eight slots available)

4. Fundraising Ideas

1. Fundraising Committee

5. National Main Street Conference 2024
6. Board Retreat – to be held early 2024
7. Business license moratorium study/recommendations

**IX. New Business**

**X. Other Business**

**XI. Announcements**

1. Events

- **Tuesday, October 17:** Join us in the Orr Park Pecan Grove (940 Island Street) from 5-8 PM for National Night Out! Enjoy free food, giveaways, community resources, music, and interactive fun! Presented by Impact Montevallo.
- **Wednesday, October 18:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) begins at noon. Dr. Courtney Bentley, Provost and Vice President for Academic Affairs, will give an update recently developments at the University of Montevallo. RSVP to [montevallochamber@gmail.com](mailto:montevallochamber@gmail.com) or 205-665-1519 by October 16.
- **Thursday, October 19:** The Montevallo High School Homecoming Parade will line up at 5 PM, with the parade rolling at 6 PM. A community pep rally will follow at Theron Fisher Stadium.
- **Tuesday, October 24:**
  - Main Street will host a celebration in honor of our five CO.STARTERS graduates from 6-7 PM at Team Lehman (620 Valley Street)! We will also thank our 2023 sponsors during this time.
  - You are invited to participate in the 4th Annual Chief's Challenge at 5:30 pm at the Theron Fisher Stadium! This event is held annually during Red Ribbon Week to celebrate living a healthy drug-free lifestyle. The challenge includes teams of 8 competing against your local first responders with the Montevallo Police Department and Montevallo Fire & Rescue in meeting their physical standards. Presented by Impact Montevallo.
- **Saturday, October 28:** Montevallo Art Stalk will be held on Main Street from 11 AM - 5 PM! (Severe weather date is November 4.) Any questions can be addressed to Emily Gill, Artwalk Coordinator, at [montevalloartwalk@gmail.com](mailto:montevalloartwalk@gmail.com).
- **Tuesday, October 31:** Celebrate Hometown Halloween from 3:30 to 5 PM! "Trick or Treat" at Main Street businesses. Questions may be directed to Montevallo Chamber of Commerce.
- **Thursday, November 2:**
  - Team Lehman and Montevallo Main Street present our inaugural Dia de los Muertos (Day of the Dead) festival! Join us on Valley Street from 5-9 PM for a free-admission event that will feature a community altar, music, baile folklorico performances, food, and much more! More details to be announced soon.
  - Join your local first responders at Parnell Memorial Library from 4-6 PM for Touch-A-Truck & Read-A-Book! Featuring "Kate Saves the Day" by local author Cori Heath.
- **Next Meeting** – Thursday, November 9, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

**XII. Adjourn**

**Montevallo Main Street Board of Directors**

**Terms Expiring 2023**

Julie Smitherman  
Sarah Hogan  
Carolyn Garrity  
Anabel Catano  
Kathy King

**Terms Expiring 2024**

Happy Smith  
Jim McDonald  
Cheryl White  
Patricia Honeycutt  
Jackie Chappell

**Terms Expiring 2025**

Herman Lehman  
Kirk Lightfoot  
Ken Jones  
Clay Nordan  
Jennifer Toliver

**Ex Officio**

Rusty Nix  
Adele Nelson  
Courtney Bennett  
MDCD Representative  
Junior Mayor, MJCC  
John Stewart